Paper Title: Hewlett-Packard's Packaging Supplier Evaluation Process and Criteria

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Abstract:

In today's highly competitive climate, "World Class" packaging suppliers are critical to HP's business success. It is crucial that our suppliers are not only the best, but that they are also integrated into our overall business processes. To do this, HP has developed a supplier management philosophy and process based on long-term, mutually beneficial relationships with its suppliers in order to leverage the expertise of their products and services to meet or exceed our requirements. By developing strong relationships with our suppliers, HP has been able to build the needed linkages to work on next generation technology and long-term process improvements. This paper will describe this process which is called TQRDCEB. That stands for Technology, Quality, Responsiveness, Delivery, Cost, Environment, and Business. TQRDCEB is a set of performance expectations and measurement criteria for use in qualifying new suppliers, and managing the ongoing long-term business relationship with existing suppliers.

Other companies or suppliers can leverage from this framework to establish their own long-term customer/supplier relationship criteria and processes. The TQRDCEB criteria can provide consistent terminology and metrics for establishing new supplier relationships, and evaluating current supplier performance.

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1.0 Overview

1.1 Setting the stage

In today's highly competitive climate, "World Class" packaging suppliers are critical to HP's business success. It is crucial that our suppliers are not only the best, but that they are also integrated into our overall business processes. To do this, HP has developed a supplier management philosophy based on long-term, mutually beneficial relationships with fewer but better suppliers.

HP has evolved from an adversarial practice with our suppliers to one based on integrity, mutual trust, and cooperation. The benefits derived from this supportive relationship help stimulate continuous quality improvements and a reduction in cost for HP.

1.2 Principles and Philosophy

HP endeavors to establish long-term mutually beneficial relationships with its suppliers in order to leverage the expertise of their products and services to meet or exceed HP's requirements.

The result HP seeks does not occur from random sourcing or selecting suppliers solely on competitive quotations. It comes from making the correct selection of suppliers, and then working closely with them to improve quality and productivity. By developing strong relationships with our suppliers, HP is able to build the needed linkages to work on next generation technology and long-term process improvements.

1.3 Purpose

The TQRDCEB criteria were developed in order to provide a framework for establishing the long-term supplier relationship that is beneficial to both HP and the supplier. The TQRDCEB criteria provide consistent terminology and metrics for establishing new supplier relationships, and evaluating current supplier performance.

2.0 INTRODUCTION TO TQRDCEB

2.1 What is TQRDCEB?

TQRDCEB is a set of performance expectations and measurement criteria for use in qualifying new suppliers, and managing the ongoing long-term business relationship with existing suppliers.

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The initials TQRDCEB stand for:
Technology,
Quality,
Responsiveness,
Delivery,
Cost,
Environment, and
Business
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By setting supplier expectations HP hopes to:

- maximize customer satisfaction;
- maximize profitability for all contributors to the system;
- maximize responsiveness to change; and
- provide a framework for effective communications.

HP accomplishes these objectives by:

- establishing and maintaining long-term commitments;
- promoting effective communications;
- obtaining mutual agreement on expectations and goals;
- treating a supplier's process as an extension of HP's processes;
- and utilizing a team approach to achieve performance improvements (proactive/cooperative).

The success of supplier performance is rightfully shared with our suppliers who specifically contribute to our commitment to excellence. Successful supplier performance in the areas of TQRDCEB will increase the opportunity for repeat business, increased sales, and profitable growth.

A primary objective for procurement engineering is: To maintain a competitive advantage by providing materials of the highest quality and lowest cost, with the best delivery, responsiveness, and technology available, by selecting fewer but better suppliers. In order to accomplish this objective, the TQRDCEB criteria were developed.

2.2 TQRDCEB Category Description

2.2.1 Technology

Hewlett-Packard must compete in the world market on the basis of manufacturing technology, as well as design technology. We expect our suppliers to be technological leaders in their respective fields of design and manufacturing. Suppliers are expected to participate in mutual engineering throughout HP's products' life cycle to enable timely introductions and continuous quality and cost improvements.

2.2.2 Quality

Hewlett Packard set a quality goal of zero defective products for electrical, mechanical, cosmetic, and administrative reasons. HP's quality expectation is defect-free materials. Quality and reliability are expected to be achieved through superior design, process control and continuous process improvements. All material is to be fit for use, and to be cosmetically acceptable.

2.2.3 Responsiveness

Hewlett-Packard expects suppliers to be responsive to swings in demand, with short cycle times, and appropriate inventory management, while maintaining flexible capacity capabilities to successfully resolve problems and improve worldwide service.

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2.2.4 Delivery

Hewlett-Packard expects deliveries to be 100% on time all the time within a window of -3/+0 (three days early and no days late). To achieve this expectation there must be continuous improvement in overall delivery performance and our suppliers must be prepared to meet commitments worldwide. Lead times must be short by industry standards, reliable and decreasing over time.

2.2.5 Cost

Hewlett-Packard expects to minimize costs and obtain the lowest average price worldwide.

2.2.6 Environment

Hewlett-Packard recognizes its obligations to be a good citizen in each nation and community in which it operates. HP must conduct its operations in such a manner that protects the environmental quality of these countries and communities. Our suppliers are an integral part of this effort; therefore, HP suppliers are expected to conduct their operations in an environmentally responsible manner.

2.2.7 Business

Hewlett-Packard expects to develop long-term business relationships with it's suppliers and needs to verify their financial position in order to ensure their ability to grow financially, as well as technically, to meet our future needs. Our suppliers should be willing to furnish the appropriate financial data such as 10K reports, annual reports, financial statements, etc. Hewlett-Packard keeps this information confidential and uses it only for the purpose of evaluation.

3.0 Terms and Definitions of Supplier Types

Backward Integrated Manufacturer - A supplier that produces their own raw materials. For example, a backward integrated corrugated manufacturer owns the forests, paper mills and corrugator, as well as trucking fleets and warehousing. In this example, they also own corrugators, sheet plants and sometimes foam converters/fabricators. In the rest of this section, the backward integrated manufacturer is referred to as "manufacturer".

Broker - This supplier never physically touches the product you are ordering. They will place the order via telephone/FAX with the manufacturer, converter or even distributor, but the product will be drop-shipped to you via the manufacturer or converter.

Converter - This supplier obtains product from the manufacturer and "converts" it into the form you request (e.g., bags, foam). The finished product will either be shipped to HP directly or a distributor.

Corrugator - A supplier that purchases paper from a mill and forms it into corrugated sheets. These sheets are either made into cartons (e.g., shipping, bulk) by the corrugator or sold to sheet plants for converting. Delivery is from the corrugator or sheet plant to either HP or a distributor.

Distributor - A supplier that purchases products from the manufacturer, converter, corrugator, or sheet plant for stocking in their warehouse, completing value-added services, and/or having items drop-shipped to HP.

Manufacturer's Representative - A person lending technical support to a manufacturer or converter. Typically, they do not place orders for products, and the cost of their service is added to the final product price.

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Sheet Plant - A supplier that purchases corrugated sheets from a corrugator or manufacturer, forms it into cartons, prints it, and delivers finished product to HP or a distributor.

Value-added Services or Value-Added Reseller (VAR) - Adding something of value to the product (foam inserts, warehousing, etc.).

4.0 Expectations for Suppliers

4.1 Technology

- Maintain familiarity with HP "Product Protection Test Requirements for Suppliers and Original Equipment Manufacturers", and apply when necessary.
- Utilize and recommend improvements to existing and developing packaging design and data management tools.
- Maintain familiarity with HP "Packaging Standard Requirements for HP Support Parts", and apply when necessary.

4.1.1 Technological Equipment

- Leading in Manufacturing & Test technologies and HP-product suitable processes related to:
 - Age, scope and performance of equipment.
 - Manufacturing depth.
 - Process control.

4.1.2 Other Technological Requirements

- Leading in manufacturing technologies, which are suitable for actual and potential future HP products.
- Leading in technological development.
- Always meets HP time requests and technical commitments.
- Sufficient equipment and applications for sample builds.
- Sufficient equipment and application within the lab and material test.

4.1.3 Mutual Engineering / Design Support

- Understands the overall product requirements and provides pro-active proposals for valuable and environmental friendly solutions.
- Shows interest in the product application and optimizes the solutions proposed by HP.
- Meets HP requirements and accepts special & standard changes.

4.2 Quality

- Take ownership of packaging problems and improvements within respective subcontractor repair and distribution operations:
 - Resolve operational packaging related part quality issues directly with the packaging engineer, buyer, packaging suppliers, subcontractor processes, and customers;
 - Resolve operational packaging quality issues directly with the packaging engineer, buyer, packaging suppliers, subcontractor processes, and customers;

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- Communicate with HP buyers and engineers when necessary in resolving subcontractor packaging related quality issues;
- Inform HP Packaging Engineering on corrective action plans and reports in the quality resolution process.

4.2.1 Demonstrated Product Quality - Reliability

• No quality/reliability problems (Supplier has proactive Q/R verification programs which are effective).

4.2.2 Practical Execution of Quality

- Causes no qualitative barrier by transport stocking and handling.
- Analyzes and solves Q-problems effectively and immediately.
- Reacts to Q-problems or defect deliveries immediately with minimum efforts for HP.

4.2.3 Quality Systems

- Has a statistical process for continuous Q-improvement in place.
- Processes are clearly defined.
- Clearly defined and documented Q-and Production data.
- Independent QA organization.
- Executes systematic raw material inspections.
- Provides detailed measurement reports and specifications on request.

4.3 Responsiveness

- Communicate proactively with the packaging engineer or buyer and other subcontractor packaging engineers or coordinators when necessary. Inform HP Packaging Engineering of potential packaging changes.
- Assure timely closure to all packaging quality issues. Notify all affected individuals or groups of closure: what, where, when, who, etc.
- Communicate in a timely manner with HP buyers and engineers when necessary to address packaging related part issues.

4.3.1 Timely Response

- Timely information on process changes and/or potential problems.
- Order acknowledgment within 2 working days (EDI, FAX).
- Timely execution of RFQ's (Request For Quote).
- Timely response to alerts.
- Timely response to standard requests (dates, availability).
- Timely availability of samples.

4.3.2 Service and Support

- Clear definitions and announcement of responsibilities and contacts.
- Competence and product knowledge of contacts.
- Easily reachable contacts and competent backups always ensured.

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• Conformance of Non Disclosure Agreements.

4.3.3 Long Term Product Support

- Committed to long term supply.
- Extends product availability to meet special HP requirements.
- 4.3.4 Flexibility to Changes (Accepts and completes reasonable requests for Purchase Order changes and additions).
 - Covers swings in demand of \pm with reasonable up-front notification.
 - No increase of agreed/regular lead-time at increased qty up to 50%.
 - Short-term realization of specification changes.

4.4 Delivery

- Communicate with the packaging buyers and engineers on all materials or process issues and changes which could affect delivery of the packaging to HP or it's subcontractors.
- 4.4.1 On Time Delivery, based on delivered quantities: three days early and no date later; with JIT at given date.
 - 95% on-time or 24 hour delivery

4.4.2 Leadtime

- Meets lead-time requirements.
- Stable reliable lead-times.
- Competitive lead-times within commodity.
- Reduction of lead-times by shorter turn around times.
- Provides minimum lead-time in alert situations.

4.4.3 Packaging/Shipping

- Meets shipping guidelines-papers and delivery standards.
- Meets consistently with transport packaging specifications/performance.
- Provides proposals for loading security.
- Delivers requested quantities; partial shipment only with up-front agreement.
- Offers JIT delivery process (delivery time window, TAT).

4.4.4 Strategy for Alternative Deliveries

- Keeps safety stock according to HP requests (short-term).
- Offers opportunities for ensured delivery at long-term increasing demand.
- Alternative source and contingency plan in place (e.g. delivery via partner company etc.).

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4.5 Cost

- Communicate with the packaging buyers and engineers on all materials or process issues and changes which could affect the cost of the packaging involved.
- Monitor reports from the packaging buyers and engineers on standard costs for packaging being used in each respective subcontractor's repair and distribution operations.
 - Understand cause and effects of process packaging usage on cost.
 - Correct out of control packaging cost issues related to respective subcontractors' processes when necessary.

4.5.1 Worldwide Most Competitive Source

• Always lowest price/cost.

4.5.2 Cost Reduction Programs

- Leads HP designers towards standard parts and processes.
- Forwards savings on to HP.
- Implements continuous process improvements to minimize TAT (Turn Around Time).
- Communicates price changes in writing and discusses planned price increases with a fair share.
- Proactive in identifying cost reduction opportunities.
- Provides open cost calculation on request.

4.6 Environment

• Assure that packaging materials and processes used are in compliance with HP environmental guidelines.

4.6.1 Environmental Strategy

• Supplier has a top management endorsed environmental improvement policy.

4.6.2 Implementation

• Supplier has an improvement implementation plan with metrics, which is directly tied to their environmental improvement policy.

4.6.3 Process

• Supplier eliminated the usage of heavy metals and ozone depleting substances.

4.7 Business

- D&B Credit Rating above 6
- HP is 40% or less of total sales
- Participates in Zero Based pricing
- Year 2000 Compliant

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5.0 Metrics

The TQRDCEB practice is utilized throughout HP's worldwide operations. However, the actual metrics used varies between business units and disciplines being examined. The metrics is based of the needs of that business unit or discipline. Below is an example the more commonly used metrics for evaluating packaging suppliers for a high volume product line.

5.1 Time Frame

- First supplier TQRDCEB evaluation should be conducted within 9 months to a year.
- Follow-up reviews are based on business needs and criticality of supplier services.
- Auditor's accumulation of information and evaluation period normally takes about 4 to 5 weeks.
- Packaging suppliers are given the same evaluation criteria so they can conduct a self-audit during the evaluation period.
- Detailed review of the results with supplier normally takes about 4 hours.

5.2 Ranking and Points

5.2.1 Weighted strength towards ranking:

Technology	10%
Quality	25%
Responsiveness	15%
Delivery	15%
Cost	15%
Environment	5%
Business	15%
Total	100%

5.2.2 Definition of performance:

- Fails Evidence indicates the element does not exist or is insufficient to fulfill the intended purpose or is inconsistent in performance.
- Meets Evidence indicates the element is sufficient or adequate to fulfill the intended purpose or functions consistently.
- Exceeds Evidence indicates the element surpasses and is pro-active in the intended purpose or function.

5.2.3 Scoring

In evaluating new suppliers, a color system is used to indicate problem area. A total score is not determined but a subjective opinion is developed and used in the selection process. When evaluating current suppliers, a point system is use to identify problem areas, measure improvement, and reward pro-activity. Points given in each specific performance area:

Fails (red) = 0 points Meets (yellow) = 1 point Exceeds (green) = 2 points

Partial points can be awarded if the auditor feels improvements have been made over previous audits but still does not meet the next level of expectation criteria.

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5.3 Evaluation

TECHNOLOGY				
DIMENSION	METRIC	Performance	Ratings	N/A
MUSTS:				-
Provides proactive improvement	for new and current products			
	Utilizing Latest In Proven Technology (DFM)	Green (2)		
	Utilizing Current Technology	Yellow (1)		П
	Utilizing Obsolete Technology	Red (0)		1 —
Support Proactive Mutual Engin	eering for New and Current Products	. ,		
	Proactive and Effective	Green (2)		
	- Have design capability	` ,		
	- Have testing capability			ΙП
	Effective	Yellow (1)		
	Non-supportive	Red (0)		
Exhibit Documented Process Co	ntrols			
	Closed Loop Controls	Green (2)		
	Open Loop Controls	Yellow (1)		ПΠ
	No Controls	Red (0)		
WANTS:				
Offer CAD/CAM Capability for	Product Manufacturing			
offer exilty exists cupulating for	CAD/CAM System Compatible w/ ME10 (IGES	Green (2)		
	or DXF Files)	Green (2)		
	No CAD/CAM Capability	Yellow (1)		- —
Offer EDX Capability for Design				
1 7	Experienced in Network Drawing Transfer	Green (2)		
	New to Network Drawing Transfer	Yellow (1)		П
	No Experience	Red (0)		
Offer Electronic Data Interchang	ge (EDI) Capability for Purchasing			
	Experienced in EDI	Green (2)		
	New to EDI / Systems are Capable of Supporting	Yellow (1)		П
	No Experience	Red (0)		_
Effectively Utilizing State-of-the	e-Art Machine Technology			
	State-of-the-Art	Green (2)		
	Current	Yellow (1)		
	Obsolete	Red (0)		
In House Tooling and Maintenan				
	Tooling created and maintained in house	Green (2)		J⊓
	Tool Shop in house for repairs only	Yellow (1)		ш
Facility, Environmental Controls	and Safety			
	out, well lit and environmentally controlled as appro			
	ocesses are adequately managed.			
	Meets ALL Expectations	Green (2)		
	Meets MOST Expectations	Yellow (1)		П
	Does NOT Meet Expectations	Red (0)		—
Additional Comments:				

Total Score:	/ Number of Applicable Questions:	= Ranking

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	QUALITY		
DIMENSION	METRIC	Performance Ratings	N/A
MUSTS:			
	e (% Discrepant or Non-Conforming)		
Discrepancy / Ivon Comorni reac	< 1000 P.P.M.	Green (2)	
	1001 - 10000 P.P.M.	Yellow (1)	П
	> 10000 P.P.M.	Red (0)	ш.
Documented SPC/SQC Program			
	Evidence of an active and effective program in practice	Green (2)	
	Active program	Yellow (1)	П
	None	Red (0)	
Continuous Process Improvemen	t Programs-TQC		
TQC Program expectation			
- employee trainin			
- clear ownership			
- published goals/			
- incoming materi	als audits		
	Meets ALL Expectations	Green (2)	
	Meets MOST Expectations	Yellow (1)	
	Does NOT Meet Expectations	Red (0)	
Material Certification Program (e	.g. heavy metals, ESD, hazardous materials)		
	Certification Routinely Available	Green (2)	
	Available on Request	Yellow (1)	
	Not Available	Red (0)	
Documentation/ Specifications D			
	Mature, organized, responsible ownership of doc /	Green (2)	
	change control.		
	Early stages of spec. controls.	Yellow (1)	ш
	Little or no specification controls.	Red (0)	
On going employee training exist	s for entire organization		
	Active and effective	Green (2)	
	Active	Yellow (1)	
	No program	Red (0)	
Corrective action program to rece	eive/implement upon customer inputs		
	Active and effective	Green (2)	
	Active	Yellow (1)	
	No program	Red (0)	
Adequate control of tooling; stora	age, maintenance, tooling, drawings		
	Active and effective	Green (2)	
	Active	Yellow (1)	Ш
	No program	Red (0)	
WANTS:			
Documented Quality Program (i.e	e. ISO 9000)		
	Documented Program	Green (2)	
	No Program	Yellow (1)	ш
Additional Comments:			
Total Score:	_ / Number of Applicable Questions:	= Ranking	

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	RESPONSIVENESS	;	
DIMENSION	METRIC	Performance Ra	atings N/A
MUSTS:	·	·	
Effective Service and Sur	pport		
	24 hour acknowledgement of orders		
	< 3 day response to routine inquires		
	24 hour resolution of problem reports		
	Same day response to emergency inquiries		
	Meets ALL Expectations	Green (2)	
	Meets MOST Expectations	Yellow (1)	
	Does NOT Meet Expectations	Red (0)	
Support of Sole Sourced	Parts (If Applicable)	·	
	Maintain adequate inventory levels		
	Provide timely notification of potential shortages		
3)	Has contingency plans in place for shortage or qual		
	Meets ALL Expectations	Green (2)	
	Meets MOST Expectations	Yellow (1)	
	Does NOT Meet Expectations	Red (0)	
Prototype Lead Time			
	Always meets commitments	Green (2)	
	Usually meets commitments	Yellow (1)	
	Occasionally meets commitments	Red (0)	
Standard Quoting Lead T			
	<= 3 days	Green (2)	
	> 3 days	Red (0)	
Order Tracking and Flexi			
	Order tracking method exists to provide time status o		
	Order due date and qty changes efficiently communic	cated to mfg process.	
- I	Flexible to order qty and date changes. Customer is automatically notified of any conditions	that affect delivery or aty select	lulas
-	Meets ALL Expectations	Green (2)	lules.
	Meets MOST Expectations	Yellow (1)	
	Does NOT Meet Expectations	Red (0)	— Н
WANTC.	Does NOT Weet Expectations	Red (0)	
WANTS:			
Adequate invoicing proce			
	Active and effective	Green (2)	
	Active	Yellow (1)	
0.1 : 0.1	No Program	Red (0)	4 11 1 0
	duling system allow changes (due date, quantity, rev	vision) to be communicated, con	itrolled &
implemented at factory	Active and effective	G (2)	1
		Green (2)	
	Active No Program	Yellow (1)	L
Account manager (sin-1-	No Program contact) accessible to handle all requests	Red (0)	
Account manager (single	Contact) accessible to handle all requests Contact handled requests effectively	Gran (2)	
	Handles most requests effectively	Green (2) Yellow (1)	
	Occasionally meets most requests	Red (0)	— — —
Manufacturing canacity r	eserved for short term responsiveness / flexibility in		
ivialiuracturing capacity i	Mfg handles all responses	Green (2)	
	Handles most requests effectively	Yellow (1)	
	Occasionally meets most requests	Red (0)	— Н
Account manager / perso	nnel available for "What If" requests quickly / accur		
recount manager / perso	Always meets "What If' commitment	Green (2)	
	Usually meets commitment	Yellow (1)	
	Occasionally meets commitment	Red (0)	
Adequate material requir		100 (0)	<u> </u>
sequate material requir	Program active / effective	Green (2)	1
	Active program	Yellow (1)	
	No program	Red (0)	
	12.0 L.oB.min	100 (0)	1

Total Score:	_ / Number of Applicable	e Questions:	= Ranking
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	DELIVERY				
DIMENSION	METRIC	Pe	erformance	Ratings	N/A
MUSTS:			<u>.</u>		
On-Time Delivery (Six Month A	verage)				
, (a	=> 95 % on-time or 24 hr. delivery		Green (2)		
	90 to 94 % on-time or 2 day delivery		Yellow (1)		П
	< 90% on-time or >48 hr. delivery		Red (0)		
Lead Time for Initial Production	P.O.'s (after First Article Approval or Press P.	Proof)	` ′		
	<= 10 days		Green (2)		
	11 - 20 days		Yellow (1)		П
	> 20 days		Red (0)		_
Packaging Conformance (Labeling, Documentation, Packing Slips, P.O.'s, Etc.)					
Expectations: 1)	Packing slips and invoices to have correct PO	and Part Nu	mbers		
	One PO per packing slip or invoice				
	Barcoded PO and Part Numbers				
4)	Containers labeled with Part Number and Qua				
	Meets ALL Expectations		Green (2)		
	Meets MOST Expectations	,	Yellow (1)		Ш
	Does NOT Meet Expectations		Red (0)		
Supporting JIT Programs					
	World Class JIT Program (Make On Demand	d or	Green (2)		
	Active JIT Program)				
	No JIT Program	,	Yellow (1)		ш
	Unwilling to support JIT Program		Red (0)		
Delivery and Material Release S					
	Multiple deliveries per day				
	Deliveries via own truck or JIT Loop truck				
	Accept Phone, FAX, EK or tote release of mate	erial			
4) f	Manage maintenance of totes and carts		- a l		
	Meets ALL Expectations		Green (2)		
	Meets Expectations #1 – 3		Yellow (1)		Ш
	Meets < 3 expectations		Red (0)		
System / personnel in place to pr	e-alert customer that may effect order delivery			I	
	Active and effective program		Green (2)		
	Active program		Yellow (1)		Ш
No program			Red (0)		
Disaster Contingency Plans					
	ocumented disaster recovery plan exists.		1		
- H	igh Degree of flexibility in transferring operation			ireas.	
	Meets ALL expectations		Green (2)		П
	Does not meet expectations		Red (0)		
On time delivery / performance			G (2)		
	Active and effective program		Green (2)		
	Active program		Yellow (1)		Ш
	No program		Red (0)		
System to pre-alert buyers of ma			G (2)	T	
	Active and effective program		Green (2)		
	Active program		Yellow (1)		Ш
	No program		Red (0)		
Additional Comments:					

Total Score: _____ / Number of Applicable Questions: ____ = Ranking _____

DIMENSION METRIC Performance Ratings MUSTS: Price Competitiveness	
Price Competitiveness Some Price Controls Evident Some Price Con	
% Difference from Average Quote S 10 % below average Green (2) MidPoint(1.5) O to 10 % below average MidPoint(1.5) MidPoint(1.5) MidPoint(1.5) O to 10 % above average Yellow (1) Red (0) Red (0) OR OR <td></td>	
S 10 % below average Green (2)	
0 to 10 % below average	
0 to 10 % above average Yellow (1)	
Note	
Most Competitive Price Level Generally a Price Leader Average Generally Non-Competitive Red (0) WANTS: Price Controls Evident	ш
Most Competitive Price Level Generally a Price Leader Average Foreally Non-Competitive WANTS: Price Controls Evident	
Generally a Price Leader Green (2) Average Yellow (1) Generally Non-Competitive Red (0) WANTS: Price Controls Evident	
Generally Non-Competitive Red (0) WANTS: Price Controls Evident	
WANTS: Price Controls Evident	
Price Controls Evident	
Expectations. 1) Suggest process improvements and value engineering to avoid price increases and redu	ce
current costs.	
2) Track and evaluate price variations over time.	
3) Track and evaluate raw materials market variations over time.	
Meets ALL expectations Green (2)	
Meets MOST expectations Yellow (1)	П
Does not meet expectations Red (0)	_
Available Model of Cost Drivers	
Available and Appropriate Model Green (2)	
Available Model Yellow (1)	П
No Model Red (0)	_
Adequate system exists to provide cost breakdowns (overhead, material, etc.)	
Active and effective program Green (2)	
Active program Yellow (1)	П
No program Red (0)	_
Cost increase / decreases are communicated / documented / justified to customer	
Active and effective program Green (2)	
Active program Yellow (1)	П
No program Red (0)	_
System exists to continuously assess cost reductions	
Active and effective program Green (2)	
Active program Yellow (1)	
No program Red (0)	
Additional Comments:	

Total Score:	/ Number of Applicable (Questions:	= Ranking
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	ENVIRONMENTAL			
DIMENSION	METRIC	Performance	Ratings	N/A
MUSTS:				<u>, </u>
Environmentally Responsible				
	npliant with local environmental regulations and has a sys	stem to track them	ı .	
2) Is p	roactive in suggesting materials, which will meet current	and future interna	ational	
	ironmental regulations			
	rks packaging materials for recycling as required by U.S.			
	ares all environmental labeling or statements placed on the	e packaging mater	rials are truth	iful and
	ırate.		6 41 - 1:	-14
	roactive in obtaining and utilizing materials with post-couple levels.	nsumer waste com	tent of the m	gnest
usat	Meets ALL Expectations	Green (2)		
	Meets 3 of the 4 Expectations, including #1	Yellow (1)		П
	Does NOT Meet Expectation #1	Red (0)		ш
Ozone Depleting Substances	(ODS) have been eliminated from the manufacturing pro-			
	Zero Usage	Green (2)		
	Uses / contains ODS	Red (0)		ш
Heavy Metal Usage (cadmius	m, lead, mercury, and hexavalent chromium)	, , ,		
	Zero Usage	Green (2)		
	Uses Heavy Metals	Red (0)		
Environmental Management				
	- Has a written environmental improvement policy endor			
	- Representative responsible for implementation of enviro			
	- System in place for tracking and monitoring compliance		vironmental 1	aws.
	Meets ALL Expectations	Green (2)		
	Meets at least two expectations	Yellow (1)		ΙШ
TTT A DIFFIC	Does NOT Meet Expectations	Red (0)		
WANTS:				
Proactive Reduction of Indus				
	Plan in place, evidence (metrics) of progress	Green (2)		
	Plan in place	Yellow (1)		Ш
B	No plan in place	Red (0)		
Environmental Improvement		G (2)		
	Plan in place, evidence (metrics) of progress	Green (2)		
	Plan in place No plan in place	Yellow (1) Red (0)		Ш
Proactive program in wave to	p promote more environmentally responsible packaging to	(/	re Reuse R	ecycle
and improve ultimate disposa		o customer (Reduc	c, Keuse, K	ccycic,
and improve diffinate dispose	Active and effective program	Green (2)		
	Active program	Yellow (1)		ΙП
	No program	Red (0)		
Environmental Awareness	1 1 6	, ,		
Expectations:	- Has a process to track, monitor or review existing or p	roposed legislatio	n that would	affect
	its operations and / or packaging material and their usa			
	- Informs HP about potential packaging additive bans ar			
	- Participates in industry organizations and is abreast of	worldwide legisla	tive trends a	ffecting
	the manufacturing and use of packaging materials.			.1
	- New packaging developments reflect existing and eme	erging worldwide of	environment	aı,
	recycling, health and safety requirements. Meets ALL Expectations	Green (2)		
	Meets at least two expectations	Yellow (1)		П
	Does NOT Meet Expectations	Red (0)		╽╙
Additional Comments		rea (o)		
Additional Comments	o.			
Total Sco	ore: / Number of Applicable Questions:	= Ranking		
1011111100				

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BUSINESS				
DIMENSION	METRIC	Performance	Ratings	N/A
MUSTS				
HP as a Percent of Total Sales				
	<= 40 %	Green (2)		
	>40% but <60%	Yellow (1)		
	>60%	Red (0)		
WANTS:				
Dun & Bradstreet Risk Rating				
	> 6	Green (2)		
	<= 6	Yellow (1)		ΙШ
Participates in Zero Based prici	ng			
	Active in program	Green (2)		
	Does not participate	Yellow (1)		ΙШ
Year 2000 Compliant				
	Fully Compliant	Green (2)		
	Plan in place, evidence (metrics) of progress	Yellow (1)		
	No plan in place	Red (0)		
Additional Comments:				

Total Score: _____ / Number of Applicable Questions: ____ = Ranking ___

5.4 Performance Classification

Dimension		Ranking	x Weight	= Final Value
	TECHNOLOGY		10%	
	QUALITY		25%	
	RESPONSIVENESS		15%	
	DELIVERY		15%	
	COST		15%	
	ENVIRONMENTAL		5%	
	BUSINESS		15%	
		Total:	100%	

6.0 Conclusion

There are many methods that have been developed for measuring the performance of suppliers. Many are very good techniques and some are considered "best practices." The TQRDCEB framework offers a combination of these features but has been blended in a way to achieve its original purpose. That is to have a supplier management philosophy and process which is based on long-term, mutually beneficial relationship in order to leverage the expertise of their products and services to meet or exceed HP's requirements. By developing strong relationships with suppliers, HP has been able to build the needed linkages to work on next generation technology and long-term process improvements. In addition, many suppliers have commented that the process and framework have allowed them to identify problem areas or opportunities that they were not aware of, thus allowing them to become more competitive. Hence, it is the expectation of this paper that other companies or suppliers can leverage from this framework and establish their own long-term customer/supplier relationship criteria and processes. In a global business

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environment where competitors are also your suppliers or original equipment manufacturers (OEM), it only makes sense that we strive for common criteria, consistent terminology, and metrics for establishing new supplier relationships or evaluating current supplier performance.

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